

## Email Marketing Certification

Linda Beauty Marks

[linda@njhma.com](mailto:linda@njhma.com)

5/27/2022

Money Making Website Promotion

**Email # 1 Teaser Email # 1**

**Subject Line:** A Copywriter's Guaranteed Way to Get Your First Client!

**Preview Text:** Here's a guaranteed way to get your first client without any experience at all!

**Body:** Dear %%FIRSTNAME%%, Have you been worried about how to get your very first client? You don't have samples. You didn't finish basic copywriting training. Your life is so busy that you couldn't find the time. You're just nervous.

What if there was a way to guarantee your success as a copywriter?

You could live the life you always dreamed of on your own terms. You wouldn't have to worry about chasing leads to get that coveted first client. You could pour your whole heart and soul into your work. You would reap all the benefits.

You don't have to sit on the sidelines of success anymore! You can win at copywriting in your own way! You can win at your own pace! You can win at copywriting today and enjoy the writer's life!

**CTA:** [Click here to learn more.](#)

**Sign Off:**

To Your Success,

Rebecca Matter

President, AWAI

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### Email # 2 Teaser Email # 2

**Subject Line:** You Don't Ever Have to Worry About How to Get Clients!

**Preview Text:** This is the answer you've been waiting for on getting clients when life gets in your way!

**Body Copy:** Dear %%FIRSTNAME%%, Has the thought of where to find your next client kept you up at night? With bills to pay or mouths to feed, are you're constantly searching for your next copywriting gig? Well, don't give up! Here's the perfect solution for you! This is a good fit even if you're really busy with life.

You can still be there for your loved ones. You can still do this if you work another job.

Are you ready to dream again? Are you ready to be a copywriter on your own terms?

**CTA:** [Click here to NOW.](#)

**Sign Off:**

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### Email # 3 Aware Email # 1

**Subject Line:** A Copywriter's full proof way to making money now!

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**Preview text:** Finally, a way to make money that doesn't depend on clients!

**Body Copy:** Dear %%FIRSTNAME%%, here's your opportunity to learn how to make money even if you don't have clients. This is perfect for a new copywriter or a seasoned copywriter. This full proof way will make money for you in your sleep.

Introducing, the Money-Making Website by Nick Usborne. Nick has helped thousands of people just like you. He showed them how to make money by writing about what they love. Nick has averaged \$3,500 per month talking about coffee on his money-making website. It's brought in over \$500,000 since he launched it!

The best part about this program is that it's so simple to do. And here are just a few benefits:

- 1. He will show you how to find a profitable topic that will support you for years to come. And he will show you how to come up with plenty of ideas to write for your website.**
- 2. You'll only need to spend no more than 3 hours per week writing for your website. Once you set up your website, just add one or more pages per week.**
- 3. You can live anywhere in the world and still make money. It's portable so you don't need to worry about your location.**

Nick will show you step by step how to be successful. He even created a 90-day success plan for you. Just follow his plan so you can make money too. You'll be able to make money in your sleep. And there is plenty of support to help you along your way.

There's an active Facebook group where you'll find support, encouragement, and great advice. You can post questions directly to Nick or the group and you'll always get an answer.

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And we even have our own tech guy (Jim Wright) who will help you navigate your learning curve for putting up your website. We got your back!

**Proof:** Just so you know that this is the real deal, let me tell you about Kathy. One of our members, Kathy W., wrote about tomatoes and was able to pay for her children's college living expenses. One became a doctor and the other a lawyer. You can just imagine how much that cost!

Learn how Kathy and thousands of others created a passive stream of income. They became their own client and are reaping 100% of the benefits.

**CTA:** [Click here now!](#)

**Sign Off:**

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President, AWAI

**Email # 4 Aware Email # 2**

Subject line: Revealing the copywriter's secret money stash

Pretext: You can still make money even if you aren't working

**Body Copy:** Dear %%FIRSTNAME%%, this is the perfect solution for that famine cycle of copywriting. When you are in between clients and money is low. Or you need a break from clients because of personal reasons. Or you just need another source of income to secure you for any reason at all.

Here's what you've been waiting for, The Money-Making Website by Nick Usborne. Nick has made over \$500 thousand dollars with his

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passive income from his Money-Making Websites. He shares information about what he loves. And you can do the same.

But you can do even more than that:

- 1. You could build a multisite empire. Come up with as many profitable ideas that interests you and build more than one money-making Website.**
- 2. You can use your money-making website to achieve other goals. You can raise money for charity or buy property. You can use the money to pursue other hobbies such as travel.**
- 3. You could leave your job, create an author platform to sell books, or turn your MMW into a full-blown company.**

**Proof:** Here's another success story: Tomaz didn't know anything about vacuums when he wrote his money-making website. He did the research. In within three years, he was averaging \$400 per day. That's over \$12,000 per month!

Our most recent update from Tomaz revealed that he's averaging over \$1,000 per day for his vacuum site! He has since written another money-making website regarding tennis that makes at least four figures a month for him.

Learn how you can be successful with your money-making website.

**CTA:** [Click here for details.](#)

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**Email # 5 Last Chance Email # 1**

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**Subject line:** Last day to purchase the Money-Making Website at this price!

**Preview text:** If you order by 5 pm today, you'll qualify for a free bonus!

**Body Copy:** The time is winding down to catch this awesome program at this discounted price. You won't find this program anywhere else. Not even on Amazon!

I'll give you three good reasons to buy now!

1. Your website could be up and running in 90 days!
2. We'll feature your completed website in our blog which will increase traffic to your site. That will increase your opportunity to earn!
3. We are so confident that you'll be pleased with the money-making website program that we're giving you a 365-day money back guarantee! That's right! If you aren't happy with the program for any reason at all, we will refund every penny of your purchase and part as friends.

You have everything to gain and nothing to lose!

**CTA:** [Click here Now!](#)

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Email # 6 Last Chance Email # 2

**Subject line:** Money Making Website special price ends at midnight!

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**Pretext:** This discounted price may not be available again! Don't miss out!

**Body Copy:** Dear %%FIRSTNAME%%, this is your last chance to buy the money-making website program at this price. Don't miss out on valuable bonuses that will be a game changer for your success.

Bonuses like having your Money-Making Website featured in one of their blogs to boost traffic to you site. This will help you earn money faster!

There are so many good reasons to invest in the Money-Making Website Program. But I will share three good reasons:

1. It's perfect for writers! Because you already know how to write – and can do everything we talked about using a basic computer or laptop – you can easily start today. From anywhere in the world.
2. Completely portable. Writing in your spare time (and publishing it on your own Money-Making Website) is an opportunity that anyone can take advantage of.
3. Passive Income. Remember that passive income is money that comes into your bank account even while you're not actively working. That means you set up your system once and the money keeps dripping into your bank account.

Don't let this opportunity pass you buy and risk paying a higher price for this program in the future. Buy now and start earning money in your sleep!

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### Email # 7 Welcome Email # 1

**Subject line:** Congratulations! You've made a great choice in your purchase!

**Preview Text:** You can be our next Money-Making Website success story!

**Body Copy:** Dear %%FIRSTNAME%%, Welcome to the family of passive income earners! You are about to embark on an amazing journey that will change your life forever.

Think of your money-making website like a 401k...only you're investing time instead of money. At first, your return may seem to grow slowly, but every little bit compounds into a passive income stream.

Soon you could be bringing in an extra \$400, \$1,000, or even \$3,500+ per month, like the "spare-time writers" we investigated.

Then there are the "perks" that come from being an "influencer" ...

When you write about a topic and provide helpful information, readers will see you as someone they can trust.

This influence can open countless other opportunities for you...

So, the sooner you start, the sooner you can tell your own Money-Making Website success story.

**CTA:** [Click here to Read the 90-day action plan NOW!](#)

**Sign Off:**

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### Email # 8 Welcome Email # 2

**Subject line:** YAY! You bought the Money-Making Website Program!

**Pretext:** Let me show you how you can start earning money right away!

**Body Copy:** Dear %%FIRSTNAME%%, you've made the right decision to buy the Money-Making Website program. You have joined the ranks of thousands of other AWAI members who have made a passive stream of income with this program too.

Let's get started!

The first thing you need to do is go straight to your member page and watch the Welcome Video from Nick Usborne. He will give you the best advice for how to start successfully and see good results ASAP. He will even share how to stay encouraged and stay the course so that you WILL BE successful.

Here are at least three benefits to diving into the Money-Making Website program now.

1. You can be on your way in as little as 90 days by following Nick's 90-Day Action Plan.
2. You can build your online presence now and increase traffic to your site by writing about what you love and providing useful information to your audience.
3. You will discover that there are two incentives to get you going on your member page. One will provide valuable credits towards any other program. The other will help to promote your money-making website.

Learn more about these valuable benefits and insights by going to your member page now.

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**CTA:** [Click here to go to your member page Now!](#)

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**Email # 9 FAQ**

**Subject line:** Are you still on the fence about the Money-Making Website?

**Preview Text:** Here are answers to your most common questions.

**Body Copy:** Dear %%FIRSTNAME%%, believe me when I tell you that you won't regret buying this program. You have nothing to lose and everything to gain. We are so confident that you will love this program that we've included a full 365-day money back guarantee.

That's right! You have a full year to check out this program. And if for any reason at all you are not satisfied, we will return all your money! No questions asked.

Here are the most asked questions and our answers:

Q 1. Do I need to have technical skills?

A 1. Building a Money-Making website is very low tech. All the steps are laid out for you. And we even have our own tech guy (Jim Wright) to help you out if you should get stuck.

Q 2. Do I need to buy any special equipment?

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A 2. No special equipment needed other than your computer and an internet connection.

Q 3. How much time would I need to commit to it?

A 3. Building a Money-Making Website is something that you do in your spare time. There are no time constraints or deadlines to worry about. At the very least you'll spend no more than three hours per week building and maintaining your site.

Q 4. What if I don't live in the United States?

A 4. You can build and maintain a Money-Making Website wherever you live in the world. Just so long as you have a laptop and good internet connection.

But this price is not guaranteed to last. The price will go up after midnight. Remember that there is a special bonus for those who buy by 5 pm. So, don't waste another moment. Act now!

**CTA:** [Click here for the details](#)

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Email # 10 **Urgent Clicker Email**

**Subject line:** Don't miss your opportunity to make money without clients?

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**Preview text:** The sale ends at midnight, and I don't want you to miss out on this special price.

**Body Copy:** Dear %%FIRSTNAME%% I noticed that you didn't take advantage of this amazing opportunity to work with Nick Osborne so you can create wealth on your own terms.

Nick's Money-Making Website program is hands down, one of the easiest ways to make money without clients. But the deadline is quickly approaching, and the price will go up after midnight.

Check out just three of the many bonuses included:

1. You will receive technical assistance from Jim Wright who will show you how to build a high-quality website.
2. You'll receive Nick's "Best of" Archive: 14 Money-Making Website Webinars + 17 rounds of Website Reviews. With these you'll be able to see the possibilities of success for your own website and how to make it the best it can be.
3. You'll receive Nick's Goal Setting Rituals Guide and discover four goal setting rituals that can more than double your income.

You will not find this program available any where else. Not even on Amazon. You can earn more money passively than most earn at their jobs! Don't let this opportunity pass you buy. Act now!

**CTA:** [Click here NOW!](#)

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