

Email Copywriting Certification
for Barefoot Writer
Linda Beauty Marks 6/2022
linda@njhma.com

DIRECT SALE

Now a Part-time Writing Job from Home Pays in Full...

Dear JoAnn,

Are you overworked and underpaid?

My name is Mindy McHorse, and I used to work like a horse! But one day I stumbled across a part-time writing job opportunity. It pays like a full-time job!

You don't need another part-time job to make ends meet. You don't have to work yourself to death. I only put in about 20 hours a week now!

I know most people need two or more incomes just to live today. My work days were 10 hours long with the commute. My husband worked two jobs. We were so tired and barely saw each other.

I had two spaniels that I had to kiss goodbye every day. We wouldn't be able to start our family if things stayed the same. But I found a way. What if I could show you a better way too?

PICTURE THIS FOR YOUR FUTURE

- You **DON'T HAVE TO** drag yourself to one or more jobs per week.
- You **CAN HAVE MORE** of that much-needed sleep or time for yourself.
- You **DON'T HAVE TO** barely get by.
- You **CAN HAVE MORE** than enough to live and enjoy life on your terms.
- You **DON'T HAVE TO** wish you had enough money to buy things.
- You **CAN HAVE MORE** than enough for anything you desire.
- No more money worries about... (fill in the blank).

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WHAT ARE THE OPPORTUNITIES?

Well, I have great news for you. There is a better way! I received a letter about that part-time writing opportunity. Now, I call it part-time because you don't need to work 40 hours for full-time pay.

Paul Hollingshead sent me a letter that encouraged me to join The Barefoot Writer Club. This club consists of people who want to gain more freedom in their lives through writing.

Paul himself shared how he was stuck in a job leading to nowhere. He worked at a grocery store stocking shelves for next to nothin'. He really hated that job. But in less than a year, he managed to turn his life around.

Suddenly, he was making six figures from home as a freelance writer. He wasn't an experienced writer. He was trained how to write a simple, persuasive letter. And just like that, he started collecting more than \$300,000 per year.

He shared that he wasn't the only one making that kind of money. Thousands of people across the country were doing the same thing. They didn't have more education or experience than he did.

He was paid \$15,000 for one letter and \$30,000 in royalties. He received royalties because the letters brought in paying customers. If the companies kept using his letters, he was paid royalties.

He didn't need to write many letters to reach a six-figure income. It was receiving the royalties that brought in over \$300,000 per year!

Ed Gandia is another Barefoot Writer member who earned \$163,481 in his first full year as a freelance copywriter. But to Ed, the freedom in his life is priceless. He gets to spend more time with family and not stress about money.

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Starr Daubemire, another Barefoot Writer member, was able to take a few months off just to paint and write in Italy. She says that she'd never experienced this kind of freedom before.

IS IT REALLY THAT SIMPLE?

You're probably wondering how any of this is possible. Like, "Why should I believe you?" or "Sounds too good to be true." I don't blame you. I was skeptical too. I didn't respond to Paul's letter right away.

I never thought of myself as a writer. But his letter really spoke to me. So instead of tossing it, I decided to keep it and reread it now and then. It didn't cost much to join, but it was a big decision for me.

Finally, I brought the letter to my husband to have him read it. Money was too tight to make any decisions without his input. I waited, practically holding my breath while he read the letter.

I asked what he thought? He saw the opportunity and said we didn't have anything to lose because of the one-year money back guarantee.

And that was just the beginning...

It took me three years to make a six-figure income (\$114,000) as a Barefoot Writer Club member.

But three years later:

- No more \$20,000 credit card debt!
- No more \$80,000 student loan debt!
- Retirement didn't seem possible. But I feel semi-retired NOW!
- And we have three beautiful children!

WHAT'S INCLUDED WITH THE MEMBERSHIP

- The secret formula that will show you how you can earn a six-figure income writing letters
- Meet other copywriters who are "Living the Dream" of writing from home
- Unlimited free access to our "Clubhouse" on The Barefoot Writer website

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- One of our most popular benefits is our monthly magazine, *The Barefoot Writer*
- 3 Copywriting “Contests” each month for \$100 each; Earn while you learn
- But the very best part is the community of writers and the friendships you’ll make

You’ll also receive 7 free special reports on copywriting:

1. The Smart Start Copywriting Program that will teach you the basics of copywriting
2. The \$500 email secret; learn how to get paid hundreds of dollars for less than an hour of work
3. The secret of the one-hour work week; create many streams of income by writing about anything that you’re passionate about
4. Get paid \$50+ per hour to surf the web for copywriters who could use your research skills; no copywriting needed
5. The Lazy Writer’s Path to a Six Figure income providing a much-needed service to those in search of employment
6. Get paid to take your next vacation as a travel writer
7. 122 Amazing Perks and Freebies for Barefoot Writers

The demand continues to grow for well-trained copywriters. Learn how a part-time writing job from home can pay you in full. Join the Barefoot Writer Club TODAY! Click here now
http://www.awaionline.com/IS/TBW-OD/AW_20/CAT

Yours Truly,

Mindy McHorse

P.S. There is a 365-day “money back” guarantee! If you aren’t satisfied for any reason or no reason at all with your membership, simply contact us to cancel. No more billing and we can part as friends. You may keep your special reports too.

Don’t delay, click here now to join! http://www.awaionline.com/IS/TBW-OD/AW_20/CAT

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PREP FOR SALE

There's a Shortage of Copywriters! We Need You Now!

Dear Bernadette,

Did you know there's a shortage of Copywriters? What's a Copywriter? Well, they're the happiest group of paid writers around. They're responsible for some of the commercials you see on TV, as well as those credit card offers you receive in the mail. More Copywriters Needed!

Why are they so happy?

Because they work from home! They make as much or more than doctors or lawyers. But they don't need to work long hours as doctors and lawyers. Or deal with "those" student loans.

Wouldn't you be happy if you could take vacations whenever you wanted? Wherever you wanted? Wouldn't you be happy if you didn't have to worry about money, bills, or job security?

What would make you happy?

Why is there a shortage?

The demand is greater than the supply. Many writers or would be writers don't know about Copywriting. And those who think they do, fall short. They don't understand the formula for basic Copywriting. That's where we come in.

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The Barefoot Writer Club

The Barefoot Writer Club was founded for this very reason. To help and train writers to find their best fit as a copywriter. We train copywriters to understand and practice the simple techniques of persuasive writing. Why is this a big deal?

Life altering results!

Because you are providing a much-needed service, companies are willing to PAY BIG! This special writing skill has changed the lives of our club members drastically! Paul Hollingshead went from making a meager \$30,000/ yr. to \$300,000/yr.! Ed Gandia made \$163,481 his first full year! And Mindy McHorse made \$114,000 after 3 yrs. as a Barefoot Writer. It's up to you how much you choose to make.

So where do YOU come in?

We need more writers to fill the demand. You can have a life of true freedom! Financial freedom is one thing. Freedom of time is entirely different. As a Barefoot Writer Club member, you can find out what it's like to have BOTH!

Find out how a copywriter shortage can mean a great future for you!

Click the link below to find out more about the wonderful world of copywriting!

<http://www.awaionline.com/p/is/tbw/>

To Your Success,

Linda "Beauty" Marks

Copywriter

P.S. Receive 7 free valuable reports for you to download instantly, once you join!

<http://www.awaionline.com/p/is/tbw/>

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STICK

Welcome to the Barefoot Writer Club! Let's Get Started Now...

Hi Colleen,

Welcome to the Barefoot Writer Club! Congratulations on your excellent choice in learning how you can become a well-paid writer!

So, let's get you on your way. There are a few places you can get started. I'll help you get the most out of your membership now.

Your Benefits:

Do you remember why you signed up? Well of course you do! You want to learn how you can become a well-paid writer. Everyone's path is different. It's time to find out which path you would like to explore.

No matter which path you choose though, you'll need to know how to write persuasively first. So, here's your Smart Start Copywriting Program we mentioned to you earlier.

Click here now and check it out. <https://www.awai.com/members/kit/> You'll have to type in your email address and password on your AWAI member's page to access the program. So be sure to have it handy.

Here are just a few more tips to get you started:

1. Be sure to sign up for the Facebook group and introduce yourself: <https://www.facebook.com/groups/BarefootWriter/> Everyone needs support. And we at The Barefoot Writer Club know all about support! The following is the verification code you will need to enter: **Verification Code: TBWFacebookGroup**. You'll find long lasting friendships and the support you need in this group. Some members have helped other members find paid assignments here too.

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2. Decide which writing opportunity you would like to explore first by checking out the free reports that you will access on your AWAI member page. Be sure to have your email address and password handy: <https://www.awai.com/members/barefoot-writer/>

Writing Opportunity Reports

Copywriting 101: The Secret Formula for Making Six-Figures from Home

The Secret of the 1 - Hour Work Week

The \$500 Email Secret

The Lazy Writer's Path to a Six-Figure Income

Get Paid to Surf the Web

Get Paid to Take Your Next Vacation

3. Dive right on in there! On the Barefoot Writer Club website, you'll find lots of articles on copywriters living the writer's life. Here you'll also find helpful links such as "Careers in Writing" for beginners. Here's the link to The Barefoot Writer website:
<http://www.thebarefootwriter.com/>

Ready, set, GO!

To Your Success!

Linda "Beauty" Marks

Copywriter

P.S. The Barefoot Writer Website also offers 3 paid writing contests per month! Earn while you learn ☺
<http://www.thebarefootwriter.com/>

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ONBOARDING

You're Officially a Barefoot Writer Club Member!

Dear Raucci,

You are officially a Barefoot Writer Club Member! Welcome to the club 😊!

There are lots to explore with your new membership. And remember that you're not alone! You're joining many thousands of other writers who are living the writer's life since they joined. You get to read about some of these amazing writers and connect with them. How great is that?

Getting started is easy peasy lemon squeezy 😊! You can begin your path to the writer's life NOW! So, let's hop to it. Click the link below to get you connected to your member's page.

<https://www.awai.com/members/barefoot-writer/>

On your member's page, you'll find:

- The Smart Start Copywriting Program – this program will teach you the basics of copywriting to make sure you succeed. Knowing how to write persuasively in a conversational tone is key to your success. So be sure to check this one out first. You'll save yourself a lot of frustration.
- The Link to our Barefoot Writer Club Facebook Group – though it's a private group, you'll find the members to be very friendly and helpful. So, if you need help with a project or any advice about writing, feel free to post them here. They are your allies and can become your friends too!
- Remember the Barefoot Writer Magazine we mentioned to you as one of the perks? Well, you have access to all of them! You'll be able to read about writers who began their writing path and found great success. And isn't that what you want? Examples that inspire you to do the same?
- And don't forget your free bonuses: A webinar that teaches you how to build your business; Six writing opportunity reports; And eight more additional bonuses that show you different ways to make money as a writer.

So, don't waste another moment dreaming of financial freedom. Let's get you started on your path now and makes those dreams come true. Click here now to connect to your member's page:

<https://www.awai.com/members/barefoot-writer/>

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Cheers to Your Success!

Linda "Beauty" Marks

Copywriter

P.S. If you need any help or have any questions/comments at all, you can easily reach out to us. We are available Monday – Friday 8:30 am – 5:00 pm EST @ 866-879-2924 or 561-278-5557. Or you can email us any time of day @ www.awaionline.com/contact, and we'll get back to you as soon as possible.