

How to become a well-paid writer...Even if you have no experience

You've seen those advertisements and wondered if it's possible, haven't you?

You've probably seen those advertisements and wondered if this was even true?

You said to yourself, "I don't know the first thing about writing. I have no experience."

Or "I always wanted to be a writer, but never thought I'd be good enough."

You're not alone. Many have felt the same way.

So, what can be done about that? Do you just give up on your dreams?

Those who gave up aren't living the life they've always wanted or dreamed of.

But what would happen if you decided to take a chance?

What would happen if you decided to take a leap of faith and see what happens?

You can push away your fear and doubts. You can realize your dreams.

I'm here to tell you today that you can become a well-paid writer even if you have no experience.

How do I know this?

Because we trained them. We are AWAI (American Writers & Artists Institute).

As the world's leading publisher of direct-response copywriting, and graphic design home-study programs, we help people develop skills to acquire financial security, independence and freedom.

AWAI prides itself on publishing programs that equip our members with the tools necessary to succeed in the best careers in writing, and make the connections needed to land clients and start earning money. We opened our doors in 1997.

And since then, we have helped thousands of people just like you who didn't have any experience with copywriting.

They're living their dreams as a writer RIGHT NOW!

Let me introduce you to a few of them.

Here's a few of our success stories of people who are making it happen right now! They didn't have previous experience/training.

Jessica McKay was a Life Coach until a major life change occurred:

Jessica was an introverted life coach. She found that emails brought her great joy but didn't know how to make a living out of writing email.

"My coaching business didn't feel right to me, but I didn't know how to transition into writing," she says.

In June 2019, Jessica was astonished to learn a friend was making a living as a writer.

Hopeful, she jumped online and started researching — which led her straight to (AWAI) American Writers & Artists Institute.

There, she was stunned to discover the world of copywriting and the vast opportunities available to earn an income.

After devouring the content on AWAI's website, and noting their proven track record and expert base, Jessica jumped in.

"There was so much information on AWAI's site. That blew me away," she says.

"I could learn about all different types of copy, how to employ them, how to get clients. Nothing was left out."

So, when the pandemic of 2020 took over the world, she plunged into her AWAI studies.

"I loved it. Just getting halfway through the program made me feel competent enough to start," she said.

With her hard work and efforts, she cleared 5 figures within two months!

"This is the most lucrative career I've ever had in my life. I can think about things I didn't have the luxury to think about before. It's changed everything."

Former Engineer Ralph McGinnis earns 6-figures investing in time and freedom with his family.

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Ralph had one baby and one on the way. The engineering job wanted more of his time than he wanted to spare from his budding family.

Ralph ran his own property preservation business for foreclosed homes that earned him 6-figures. But he really didn't have a passion for it.

He turned to writing articles for his previous business connections, but he had never done that before. He was inexperienced and not happy with the outcome.

"I needed to up my game," he said. "I needed my articles to be top-notch."

He finally decided to take the plunge with an AWAI starter program, and what he saw and learned propelled him forward.

Today, Ralph enjoys the writer's life. He's earning a six-figure income again now.

Which is almost like returning to full circle from when he was earning a six-figure income doing what he didn't like.

The major difference is that he's enjoying freedom, flexibility, and work that he actually likes to do.

"If you work for a company, you may or may not be able to just stop for whatever priority in your personal life comes up," he says. "With copywriting, you can. You can do what you want to, when you want to."

Chuck Warren "Boat Captain" navigates rough waters to find copywriting success.

Chuck dreamed of being a writer ever since he was 13 years old. But 40 years later he was doing everything except that.

He did enjoy his career as a boat engineer and captain. But health concerns forced him to find another career.

He built a successful IT consulting business. But he had no freedom, no flexibility. And he really wanted to find both so that he can be back out onto the water through retirement.

"I wanted something I would enjoy doing, be able to do on a boat, and on my own terms, and live the life I wanted," he says. "And so, I thought, 'Well, writing will mesh into that.'"

Chuck took his first steps towards writing but was discouraged by a writing expert. Good thing he didn't listen to him.

Chuck struck out on his own submitting articles to boating magazines. Even though he was published, the money wasn't much.

Chuck didn't have any experience in writing...

“When I started out ... I had no idea what I was doing,” Chuck recalls. “I really just took a shot in the dark and I didn’t even realize there was a difference between copywriting and writing for a magazine.”

It took a lot of trial and error. It also took building his confidence.

“I thought it was going to take me 10 years to get any traction,” he says. “I figured; I’ve got to build a reputation. I’ve got to build all this.’ By the end of the second year, I had more than I could handle.”

What did these three have in common?

All three of these members had one thing in common, “faith”. They believed in themselves even though they didn’t have experience.

If you believe in yourself, your lack of experience is just an opportunity for growth and prosperity. Take a chance on yourself!

“There is a difference between WISHING for a thing and being READY to receive it. No one is ready for a thing, until he believes he can acquire it. The state of mind must be BELIEF, not mere hope or wish.

Open-mindedness is essential for belief.”

— Napoleon Hill, Think and Grow Rich: The Landmark Bestseller Now Revised and Updated for the 21st Century

You’ll have all the support you need

These people had never been trained to write before. They had no real experience. The training they received help to prepare them to become paid copywriters. It really isn't as hard as you think.

The step-by-step training that they received gave them the confidence to continue learning. And these steps were laid out in such a way that it was easy for them to remember and to replicate.

Here are just a few wonderful things you will receive when you let us train you to be a well-paid writer.

- Step by step training
- Support group (Facebook and customer service)
- Complete program with samples
- A way to a better life

When you learn from AWAI, there’s always opportunities to write samples as part of your learning process. These samples can be used as part of your portfolio to showcase what you can do. So even if you have no experience, you are showing that you know how to write.

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You have learned a valuable skill set that companies would pay you for just to write for them. No need to feel intimidated or shy. You will soon discover that companies need you and they are willing to take you on even with no experience. Because your writing samples demonstrate that you know what you're doing.

Here's a great opportunity for you to learn even more from AWAI. No experience is needed 😊.

[Click on this link right NOW and check out The AWAI Method for Becoming a Skilled, in Demand Copywriter, The Gold Standard in Copywriter Education!](#)



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“The journey starts with a single step—not with thinking about taking a step.”

— Jeff Olson, [The Slight Edge: Turning Simple Disciplines into Massive Success and Happiness](#)

Start from the beginning

You've always wanted to write for a living but had no idea where to start.

Perhaps you dreamed of becoming a writer since you were a young person.

Maybe you dabbled in writing articles for \$25 a pop or less.

Maybe you tried writing short stories but couldn't sell enough to make a living at it.

It can be very frustrating not knowing the best way to realize your dreams as a writer.

But wouldn't it be great if someone could just point you into the right direction?

What if that direction included an actual plan to succeed?

Wouldn't that be even better?

Well, here's your chance to start from the beginning.

Remember why you wanted to become a writer and revive that desire.

Writing isn't like it used to be.

There are so many ways to make money as a well-paid writer and live comfortably. We will show you how.

We are AWAI (American Writers & Artists Institute), and we will help you get started.

We are the world's leading publisher of direct-response copywriting, and graphic design home-study programs.

We help people develop skills to acquire financial security, independence and freedom.

I'll show you just how we help you.

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1. You learn the writing skills you need to succeed
2. You practice writing
3. You create samples
4. You market yourself
5. You get clients
6. You keep going by repeating the steps that got you there

1. Learn the skills

What you need is for someone to teach you the proven skills to write with a formula for success.

Yes, there is an actual formula for specific types of writing.

The writing that will get you paid handsomely is copywriting.

They are all part of the Architecture of Persuasion (by Michael Masterson).

There's the 4 P's. They stand for Promise, Picture, Proof, and Push.

These are the 4 steps of persuasion you'll learn about to make your writing stand out from the rest.

Your writing will flow in an orderly fashion.

You will draw the reader into your story and get her to act by the time she reaches the end.

You'll also learn about the 4 U's.

They stand for Urgency, Usefulness, Uniqueness, and Ultra-Specificity.

They're generally used in headlines to get the reader interested enough to read what you have to say.

You must get her attention and keep it long enough for her to take action.

Those are just some very basic ideas of how you can start from the beginning.

2. Practice writing

Once you've begun writing, do not stop!

Writing everyday has been proven to improve your writing skills.

Now that's something everyone was told while attending grade school.

But here's another reason why you shouldn't stop writing once you start.

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It builds your confidence.

And with greater confidence, you'll write better and get better results.

Use your writing to create samples that'll show prospects what you can do.

3. Create samples

You will be writing all these wonderful pieces as you learn.

Use those pieces to create a portfolio.

Save them in a folder on your computer.

Every time someone asks if you have a sample of your work, send it to them.

This will boost your confidence every single time and you'll only get better the more you do it.

Now don't forget to tell everyone you know that you're a copywriter.

4. Market yourself

There's a saying in the copywriting world about having an elevator speech.

That's just a simple introduction to what you do and for whom.

This speech should be short enough to say as you travel from one floor to the next.

Keep it short, sweet, and detailed enough so that they know what you're talking about.

For instance, here's an example.

"I write the marketing materials for the alternative health market to help them grow their business."

Most people know what marketing materials are.

But maybe you might want to get a bit more specific.

"I write emails that customers want to receive from the alternative health companies".

That indicates that it isn't spam. Copywriters SHOULD NOT send unwanted emails.

Keep practicing the elevator speech. You'll get it!

5. Get clients

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One of the most important goals for any copywriter is to get clients.

Every copywriter wants to get paid no matter what they're writing.

You'll be happy to learn that AWAI has you covered with every program they offer.

You'll not only learn the skills, but you'll also learn how to get clients.

So be sure to tell everyone what you're doing.

They may not be in a position to hire you, but they may know someone who is in that position.

Share with everyone and don't exclude previous employers and associates.

Stay friendly with everyone. Kindness goes a very long way.

They could be your golden ticket to a better paying position as a copywriter for them.

6. Keep going

Stay positive, optimistic, persevere and good things will happen.

Keep learning. Keep reaching out to people about what you can do to help their businesses.

You will see your skills grow.

Your confidence will grow.

Your business will grow as well as your bank account.

Persistence matters and it will pay off in well-earned cash as well as perks.

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Here's a few of our success stories of people who are making it happen right now! They didn't know where to start either.

Amy Slagle – schoolteacher turned copywriter

Amy was a pharmaceutical sales rep.

But then she gave birth to twins and wanted to spend more time with her family.

She decided to change careers and become a schoolteacher. But that wasn't her passion.

She just wanted to write. But she had no idea where to start.

She tried striking it out on her own by creating a humor blog.

It was a fun creative outlet, but it didn't bring in any money.

Amy decided to research companies that taught writing. She chose AWAI.

She truly felt they were the industry leader for copywriting.

She dove in headfirst. She quit her job and immersed herself in her studies.

She didn't have a backup. She decided to give it her all.

Amy managed to land two retainer clients.

Her copywriting income exceeded her teacher salary.

She's still open to learning more about copywriting and adds to her skill sets.

She enjoys connecting with other writers through the Facebook groups.

"The biggest thing that I've noticed is less stress," says Amy. "Teaching is a hard job, and I was always stressed. I just feel so much more peace in my life now. And my family has noticed that too. It's amazing!"

Colette Rice was as a former stage actor who now earns a six-figure salary working from home

Colette dreamed of financial stability, health benefits, the perks, and peace of mind.

She wanted to own her own home, have more than enough money for bills and healthcare.

But the financial instability of working for a Shakespearean theater and nonprofits, kept her from her dreams.

She said she was held back by limiting her expectations on what happy and successful looked like.

She didn't know where to start.

Once she changed her limiting beliefs, she realized a dream that turned out better than she thought.

And this couldn't have happened at a better time.

She was caring for a failing mom while struggling with her own health issues.

You see, Colette wrote for the theater and nonprofits. She was good at it. But not well compensated.

She then received a letter from AWAI and decided to train with them.

After a series of unfortunate events, Colette realized that she could get paid well to write for nonprofits.

It took a while for Colette to get where she is, partly because she thought her copywriting career was supposed to look a certain way.

But Colette's willingness to release her limiting beliefs brought about her wildest expectations:

Six-Figure Success Colette never expected a full-time position to be a fit for her and to find it in the nonprofit world.

And yet, that's exactly what's giving her the stability — and freedom — she's always wanted...

- A job working from home
- A flexible schedule
- A delightful, collaborative team
- An organization that stresses work-life balance
- Health and retirement benefits, plus paid sick leave and vacation
- And best of all, a six-figure compensation package (including benefits)

"What I wanted was a prosperous, flexible six-figure writing career," she says. "I started focusing on that — and got exactly what I wanted." "If you can let go of the details and think about the qualities, overall picture and vision of what you

want, I think the universe is better at sorting out the details than we are," she adds.

Ben Phillips transitioned from driving limos to writing with legends

Back in 2004, as a 22-year-old college graduate, Ben struggled to figure out his next steps.

No job piqued his interest because he'd always pictured himself as an entrepreneur.

He launched his own landscaping business in North Carolina. But it didn't work out for him.

Between the weather and equipment failure, it was just too much to bear.

He tried real estate in 2009. But the timing wasn't quite right due to the housing crisis.

So, he ended up driving limos to pay the bills.

It was around that time that he received a letter in the mail from AWAI.

It was from Paul Hollingshead asking if he could write a letter like this one.

Because if he could, he could earn as much as a doctor.

Ben already loved writing, and the enticement for a better way of life was enough for him.

Ben dove right into the AWAI studies and devoured all the materials.

He set his financial goals to \$4,000/month for retainer clients.

He said he would persist until he got it.

He was able to realize his goal with one client.

That's when he officially knew that he would be a full-time freelancer.

"I learned the fundamentals of copywriting at AWAI," he says. "Those little nuggets help you write promotions that can generate rapid results. And I'll keep using them for the rest of my career as a copywriter." He sums it up: "I love being a copywriter, I get to research all these cool new ideas, then sell them in a letter, and then get paid for it. I feel blessed and thankful to be here now."

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So, you see. It's not as hard as you thought.

It's all about taking that leap of faith and giving it everything you've got!

We will show you where to start and how to proceed.

Once you find out what you need to know, you can get started.

You develop a plan, and you can accomplish anything!

To recap:

- Start from the beginning – revive that writing dream!
- Learn the skills of copywriting and gain confidence in your abilities
- Practice what you've learned by writing every day
- Create samples of your work
- Market yourself to people you already know first. Let everyone know that you are a copywriter.
- Get your very first client and repeat the basic steps (practice and let people know what you do).

To learn more about how you can start to become a paid copywriter, look no further than AWAI. [Click on this link right NOW and check out The AWAI Method for Becoming a Skilled, in Demand Copywriter, The Gold Standard in Copywriter Education!](#)

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