

Email Exercise
Sales Enablement Certification Assignment 8/3/2023
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Sales Enablement **Email Exercise**

Subject: The Advantage Kitchenware Toaster prevents waste and saves time.

Pre-text: Andy, you're going to appreciate how precise you can make toast.

Hello Andy,

I just read about your awards as Chef de cuisine a few weeks ago. Congratulations!

As Head Chef, you understand the challenges involved in getting special orders correct the first time, especially when it comes to toast.

If you get the order wrong, you waste time and money.

Reality TV chefs, like Hell's Kitchen, buy our toasters. They toast thousands of orders to perfection because of the proprietary technology.

If you can save thousands of dollars each year by perfecting toast, would that be of interest to you?

If so, you may schedule a live demo on Wednesday at 2 pm or Friday at 1 pm. Or you may select the best date and time that works for you on my Calendly.

Linda